

Ever needed branded promotional products at the 11th hour only to find that adding your logo or message in record time wasn't possible?

Of course you have!

**Now, with LOGO24, unplanned doesn't have to mean unbranded...**



**LOGO24** is an extraordinary new initiative that offers “next day” turnaround including branding on 170 of our most popular products when you need branded product super-fast!

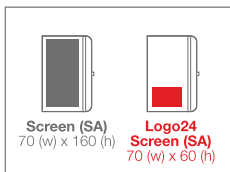


# LOGO24 CATALOGUE OVERVIEW

Throughout the website you will notice the **LOGO24** icon next to certain products.

The maximum quantity and minimum quantities will be confirmed by your Account Manager in writing before your order is placed.

Your account manager will also make you aware of the branding guidelines for the product and the branding options available for **LOGO24** products.



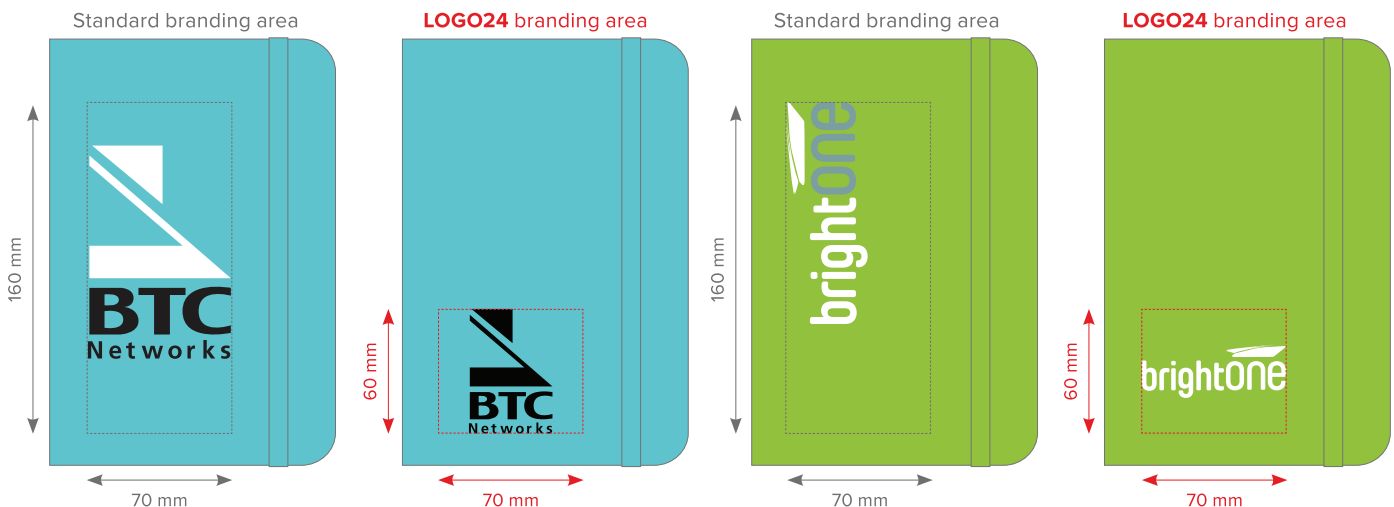
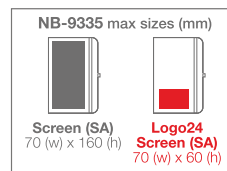
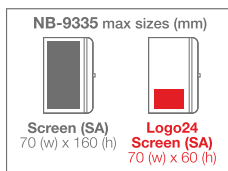
Due to the nature of **LOGO24's** fast tracked behavior, normal branding guidelines no longer apply and certain products can only be branded at a certain position.

Note that only one position can be branded on a **LOGO24** order. If more than one position is required, it will be standard order on normal lead times.

Due to the reduced lead times associated with **LOGO24** orders, the following branding parameters must be adhered to:

Branding outside of the demarcated **LOGO24** branding area, or at a size that exceeds the maximum branding space, will not be available as part of the **LOGO24** next-day offering. Artwork will always be centered within the demarcated space and printed proportionately at either the maximum width or maximum height (depending on the orientation of the logo) of the defined **LOGO24** branding area on the **LOGO24** branding guideline.

See examples below:



## NOTE:

Each LOGO24 product can only be branded in one of the following ways: Can only be 1 colour/ 1 position pad or screen print, 1 position Laser Engraving, 1 position Dome Sticker, 1 Position Vinyl Sticker, 1 position Full Colour Digital Print.

**It does not and cannot include any embroidery as the need to digitise a logo takes away the ability to offer this timeframe.**